November 2026/ Cheshvan 5787

Dear Israeli Dance Supporter,

One of the core elements of the mission of the Festival is to "encourage the participation of people from all backgrounds, ages and skill-levels in Israeli dance through both performance and harkada (recreational communal Israeli dance)." While the pinnacle of the Festival happens on stage on Sunday, the magic starts the night before at the communal dance party. New and veteran dancers, performers and recreational dancers, regular attendees of sessions and occasional dancers, partners, children, and friends of dancers all find their place on the dance floor, moving and smiling together. It is such a beautiful representation of what an uplifting, inclusive community can be, and we are so fortunate to provide the forum for this community to come together each year.

In that spirit, we invite you to join us at the Berman Hebrew Academy on **Sunday, April 11, 2027** for this year's Israeli Dance Festival DC. The event will be preceded by our pre-festival community dance party on Saturday evening, April 10th.

The Israeli Dance Festival DC is a showcase of local talent and a chance for the community to gather and share their love of Israeli Dance, music, and culture. We are looking forward to welcoming dancers from elementary school, middle school, high school, college, and beyond, as they continue to be part of a worldwide movement of Israeli dance enthusiasts. With your help, we can sustain this community that welcomes those of all ages, backgrounds, and ideologies.

The tremendous support and generosity of sponsors like you enable The Israeli Dance Festival DC, a non-profit, volunteer-run organization, to ensure the future of Israeli folk dancing in the Washington DC area and beyond. **Please help us continue this beautiful tradition with your contribution.** All donation amounts are **appreciated and tax-deductible**. This is also a great way to promote your business. Festival programs containing sponsor ads are distributed to an audience of 600+ attendees. Top donor levels have their logo/name featured on the festival flyer and our website, which reach an even larger audience.

Payments can be made via PayPal through our website, Venmo, or by check. Details about different sponsorship levels, payment, and deadlines are on the back of this page. For questions about sponsorship, please contact Beri Kravitz: beri.kravitz@gmail.com or 301-537-0961.

We look forward to seeing you at the festival!

Israeli Dance Festival DC Committee

www.israelidancefestivaldc.com

Sponsorship Levels*

Malachim/Angels: **$700 or more**
Logo on festival flyers
Full page color ad in program (Ad dimensions: 6 inches **wide** x 7.5 inches **high - portrait orientation**)

Hora: **$450**
Logo on festival flyers
Full page black & white ad in program (Ad dimensions 6 inches **wide** x 7.5 inches **high - portrait orientation**)

Debka: **$300**
Half page black & white ad in program (Ad dimensions 6 inches **wide** x 3.5 inches **high - landscape orientation**)

Rokdim/Dancers: **$150**
Quarter page black & white ad in program (Ad dimensions 3 inches **wide** x 3.5 inches **high - portrait orientation**)

Chaverim/Friends: **$60**
Acknowledgement in program

***All sponsorship levels listed above include two tickets to the Sunday show and acknowledgment (and link to sponsor website, if applicable) on the festival website.** To receive your complimentary tickets and acknowledgment, payment must be received by **March 21, 2027.**

Checks should be made payable to the Israeli Dance Festival DC and sent to:
Israeli Dance Festival DC
7067 Wolftree Lane
Rockville, MD 20852

Deadlines:
Logo on festival flyers - payment and logo must be received by **December 21, 2026**

Ads in the program - payment and ad photo/copy must be received by **March 1, 2027**

Advertisement Instructions:

- Ads must be 300 dpi or more in PNG or PDF format only. If ads are text only, please include your text in your email. **No Word Documents.**
- Ads must be emailed as attachments to: idfdccomm@gmail.com. Please include in the body of your email: your full name, phone number, sponsorship level, payment submission date, and payment type (Check, PayPal, Venmo).
- You should receive a confirmation email within a week of email submission.
- The festival cannot create an ad for you. If requested, you can re-use advertisements from a previous Israeli Dance Festival DC program.