



November 2021 / Kislev 5782

Dear Israeli Dance Supporter,

After a two year hiatus in live performances, we are thrilled to invite you to the **12th Israeli Dance Festival DC** — **in-person**—on **Sunday, March 20th 2022** at Berman Hebrew Academy in Rockville, MD. Also returning is our Saturday night pre-festival Israeli dance party at B'nai Israel. We are all aware of the potential for plans to change, but as of right now, we are planning for both of these in-person events with the appropriate health and safety precautions. Gathering to celebrate and dance together is something we are very much looking forward to in a way that keeps our community safe.

Last year's innovative festival performances were filmed in living rooms and national parks, and viewed by our community at home and around the world. Once again we are looking forward to welcoming dancers from elementary school, middle school, high school, college and beyond. Of course, we cannot do this without the continued support of our wonderful sponsors!

The tremendous support and generosity of our sponsors enable The Israeli Dance Festival DC, a non-profit, grassroots, all volunteer-run organization, to ensure the future of Israeli folk dancing in the Washington DC area. We are planning an exciting show as we celebrate a return to dancing together live and continuing to build for the future. **Please help us continue this beautiful tradition with your generous contribution.** All donation amounts are **appreciated and tax-deductible**. This is also a great way to promote your business. Festival programs containing sponsor ads are distributed to an audience of 600 to 700 attendees and top donor levels have their logo/name on the festival poster that will be displayed for several weeks in local Jewish organizations, businesses and public places.

Payments can be made via PayPal on our website or by check. Details about different sponsorship levels, payment and deadlines are on the back of this page. For questions about sponsorship, please contact Beri Kravitz: beri.kravitz@gmail.com or 301-537-0961.

We look forward to seeing you at the festival!

Israeli Dance Festival DC Committee

www.israelidancefestivaldc.com

P.S. We are excited to welcome 3 new dance groups to this year's Festival. Your tax-deductible contribution will allow all our local dancers to display their talents on stage in front of a live audience.

Sponsorship Levels*

Malachim/Angels: \$700 or more

Logo on festival poster and flyers

Full page color ad in program (Ad dimensions: 6 inches wide x 8 inches high)

Hora: \$400

Logo on festival poster and flyers

Full page black & white ad in program (Ad dimensions 6 inches wide x 8 inches high)

Debka: \$250

Half page black & white ad in program (Ad dimensions 6 inches wide x 4 inches high)

Rokdim/Dancers: \$150

Quarter page black & white ad in program (Ad dimensions 3 inches wide x 4 inches high)

Chaverim/Friends: \$55

Acknowledgement in program

***All sponsorship levels listed above include two tickets to the Sunday show and acknowledgement (and link to sponsor website, if applicable) on the festival website.** To receive your complimentary tickets and acknowledgement, payment must be received by **February 14, 2022**.

Checks should be made payable to the Israeli Dance Festival DC and sent to:

Israeli Dance Festival DC

7067 Wolfree Lane

Rockville, MD 20852

Deadlines:

Logo on festival poster and flyers - payment and logo must be received by **December 30, 2021**

Ads in the program - payment and ad photo/copy must be received by **February 14, 2022**

Advertisement Instructions:

- Ads must be 300 dpi or more in JPG or JPEG format only.
- Ads must be emailed as attachments to: idfdcomm@gmail.com. Please include in the body of your email: your full name, phone number, sponsorship level, sponsorship money submission date, and sponsorship money submission method (PayPal or check).
- You should receive a confirmation email within 3 business days of email submission.
- The festival cannot create the ad for you. If requested, you can re-use advertisements from a previous Israeli Dance Festival DC program.