



November 2024 / Cheshvan 5785

Dear Israeli Dance Supporter,

The 2024 Israeli Dance Festival DC demonstrated the power of community in a profound way. With close to 1,000 people (performers and audience members combined) in the auditorium of the Berman Hebrew Academy, the feeling of togetherness was undeniable. The love of and appreciation for Israeli Dance emanated from each individual present, uplifting the entire room. In an increasingly fractured world, we crave moments of unity such as the Israeli Dance Festival DC, and we are extremely grateful for you being part of our community.

In that spirit, we invite you to join us at the Berman Hebrew Academy on **Sunday, March 30th, 2025** for this year's Israeli Dance Festival DC. The event will be preceded by our pre-festival community dance party on Saturday evening, March 29th.

The Israeli Dance Festival DC is a showcase of local talent and a chance for the community to gather and share their love of Israeli Dance, music, and culture. We are looking forward to welcoming dancers from elementary school, middle school, high school, college, and beyond, as they continue to be part of a worldwide movement of Israeli dance enthusiasts. With your help, we can sustain this community that welcomes those of all ages, backgrounds, and ideologies.

**The tremendous support and generosity of sponsors like you** enable The Israeli Dance Festival DC, a non-profit, grassroots, all volunteer-run organization, to ensure the future of Israeli folk dancing in the Washington DC area and beyond. **Please help us continue this beautiful tradition with your contribution.** All donation amounts are **appreciated and tax-deductible**. This is also a great way to promote your business. Festival programs containing sponsor ads are distributed to an audience of 700+ attendees. Top donor levels have their logo/name on the festival flyer that will be displayed for several weeks in local Jewish organizations, businesses, and public places.

Payments can be made via PayPal on our website or by check. Details about different sponsorship levels, payment, and deadlines are on the back of this page. For questions about sponsorship, please contact Beri Kravitz: [beri.kravitz@gmail.com](mailto:beri.kravitz@gmail.com) or 301-537-0961.

We look forward to seeing you at the festival!

Israeli Dance Festival DC Committee

[www.israelidancefestivaldc.com](http://www.israelidancefestivaldc.com)

## Sponsorship Levels\*

### *Malachim/Angels: \$700 or more*

Logo on festival flyers

Full page color ad in program (Ad dimensions: 6 inches **wide** x 7.5 inches **high**)

### *Hora: \$400*

Logo on festival flyers

Full page black & white ad in program (Ad dimensions 6 inches **wide** x 7.5 inches **high**)

### *Debka: \$250*

Half page black & white ad in program (Ad dimensions 6 inches **wide** x 3.5 inches **high** - landscape orientation)

### *Rokdim/Dancers: \$150*

Quarter page black & white ad in program (Ad dimensions 3 inches **wide** x 3.5 inches **high** - portrait orientation)

### *Chaverim/Friends: \$60*

Acknowledgement in program

**\*All sponsorship levels listed above include two tickets to the Sunday show and acknowledgment (and link to sponsor website, if applicable) on the festival website. To receive your complimentary tickets and acknowledgment, payment must be received by February 14, 2025.**

Checks should be made payable to the Israeli Dance Festival DC and sent to:

Israeli Dance Festival DC

7067 Wolfree Lane

Rockville, MD 20852

### **Deadlines:**

Logo on festival flyers - payment and logo must be received by **December 15, 2024**

Ads in the program - payment and ad photo/copy must be received by **February 14, 2025**

### **Advertisement Instructions:**

- Ads must be 300 dpi or more in PNG or PDF format only. **No Word Documents.**
- Ads must be emailed as attachments to: [idfccomm@gmail.com](mailto:idfccomm@gmail.com). Please include in the body of your email: your full name, phone number, sponsorship level, payment submission date, and payment type (Check or PayPal).
- You should receive a confirmation email within 4 business days of email submission.
- The festival cannot create an ad for you. If requested, you can re-use advertisements from a previous Israeli Dance Festival DC program.