



November 2022 / Cheshvan 5783

Dear Israeli Dance Supporter,

The energy and joy at last year's **Israeli Dance Festival DC** were electric! We were back in front of the audience we missed so much, after a two year hiatus without live performances. This spring, the festival will once again be on stage at the Berman Hebrew Academy on **Sunday, March 26th, 2023**. Our pre-festival Israeli dance party at B'nai Israel will take place Saturday evening, March 25.

The Israeli Dance Festival DC is a showcase of local talent and a chance for the community to gather and share their love of Israeli Dance, music, and culture. We are looking forward to welcoming dancers from elementary school, middle school, high school, college, and beyond, as they continue to be part of a worldwide community of Israeli dance enthusiasts. With your help, we can sustain this community that welcomes those of all ages, backgrounds, and ideologies.

The tremendous support and generosity of sponsors like you enable The Israeli Dance Festival DC, a non-profit, grassroots, all volunteer-run organization, to ensure the future of Israeli folk dancing in the Washington DC area and beyond. **Please help us continue this beautiful tradition with your contribution.** All donation amounts are **appreciated and tax-deductible**. This is also a great way to promote your business. Festival programs containing sponsor ads are distributed to an audience of 600 to 700 attendees. Top donor levels have their logo/name on the festival poster that will be displayed for several weeks in local Jewish organizations, businesses, and public places.

Payments can be made via PayPal on our website or by check. Details about different sponsorship levels, payment, and deadlines are on the back of this page. For questions about sponsorship, please contact Beri Kravitz: beri.kravitz@gmail.com or 301-537-0961.

We look forward to seeing you at the festival!

Israeli Dance Festival DC Committee
www.israelidancefestivaldc.com

P.S. Participants from previous Festivals have gone on to start 11 new performing groups and 3 dance sessions. Your tax-deductible contribution will allow all our local dancers to share their talents on stage and in their communities.

Sponsorship Levels*

Malachim/Angels: \$700 or more

Logo on festival poster and flyers

Full page color ad in program (Ad dimensions: 6 inches wide x 8 inches high)

Hora: \$400

Logo on festival poster and flyers

Full page black & white ad in program (Ad dimensions 6 inches wide x 8 inches high)

Debka: \$250

Half page black & white ad in program (Ad dimensions 6 inches wide x 4 inches high)

Rokdim/Dancers: \$150

Quarter page black & white ad in program (Ad dimensions 3 inches wide x 4 inches high)

Chaverim/Friends: \$60

Acknowledgement in program

***All sponsorship levels listed above include two tickets to the Sunday show and acknowledgment (and link to sponsor website, if applicable) on the festival website.** To receive your complimentary tickets and acknowledgment, payment must be received by **February 14, 2023**.

Checks should be made payable to the Israeli Dance Festival DC and sent to:

Israeli Dance Festival DC

7067 Wolfree Lane

Rockville, MD 20852

Deadlines:

Logo on festival poster and flyers - payment and logo must be received by **December 21, 2022**

Ads in the program - payment and ad photo/copy must be received by **February 14, 2023**

Advertisement Instructions:

- Ads must be 300 dpi or more in JPG or JPEG format only.
- Ads must be emailed as attachments to: idfcomm@gmail.com. Please include in the body of your email: your full name, phone number, sponsorship level, sponsorship money submission date, and sponsorship money submission method (PayPal or check).
- You should receive a confirmation email within 3 business days of email submission.
- The festival cannot create an ad for you. If requested, you can re-use advertisements from a previous Israeli Dance Festival DC program.